



Association of Canadian Mountain Guides

Protecting the public interest in mountain travel

Association of Canadian Mountain Guides (ACMG)

Code of Conduct

Members of the Association of Canadian Mountain Guides, while: marketing or promoting themselves as ACMG members; offering professional services; fulfilling their professional duties; otherwise engaging in activities directly associated with the ACMG, shall:

1. Hold paramount the safety of their clients and, in so doing, shall manage foreseeable risks to the fullest extent possible commensurate with their training and experience.
2. Assist colleagues or members of the public who are in difficulty or distress in the outdoors so long as this can be accomplished without jeopardizing the safety of the member's client or their own safety.
3. Perform professional services only in areas permitted by their level of certification and in accordance with the ACMG Scope of Practice.
4. Conduct themselves so as to uphold the honour and reputation of the ACMG.
For example:
 - Exercise due diligence such that the responsibilities of all parties to the professional relationship are clear, understood and complied with.
 - Keep criticism constructive and refrain from speaking abusively or in a defamatory fashion about the Association or its members.
5. Meet their obligations as an ACMG member as outlined in ACMG bylaws, policies, governing documents and Conduct Review Committee decisions.
6. Continue their professional development throughout their careers by engaging regularly in professional practice and meeting the required educational standards as outlined in the ACMG Continuing Professional Development document.
7. Represent themselves and their certification according to the ACMG Advertising and Representation standards.
8. Carry valid land use permits, licenses or tenure agreements when providing professional services on public lands and ensure their liability insurance coverage meets the requirements of land managers and employers.
9. Adhere to well known or reasonably discoverable local guiding practices and cultural protocols when conducting their professional business abroad.